



Programs & Member Development

GOAL 1. Intensify and diversify MATSOL's programs and member activities to meet the needs of our members.

GOAL 2. Provide professional development and information about English learners to all educators, administrators, and support personnel working with English learners.

GOAL 3. Engage, expand, and diversify MATSOL's membership.

Advocacy & Collaboration

GOAL 1. Become a more influential advocate in English learner education.

GOAL 2. Collaborate successfully with other organizations to accomplish common goals.

Communication & Branding

GOAL 1. Make MATSOL immediately recognizable as the leading organization for educators of English learners in Massachusetts.

GOAL 2. Effectively communicate about MATSOL's services and activities to members and non-members.

Organizational Strength

GOAL 1. Monitor, evaluate, and refine board and staff operations.

GOAL 2. Develop outreach and support systems to increase volunteer member involvement.

GOAL 3. Increase and sustain revenue generation to support expanded programs, activities, and staffing.