Welcome to the 4th Annual MATSOL Intensive English Program & Community College Conference!

We would like to thank our conference sponsors:
EC Boston for graciously hosting the conference in their space
National Geographic Learning for providing lunch

We would also like to thank our exhibitors:
Alphabet Publishing
Cambridge University Press
English Discoveries Online distributed by Techno-ware Inc.
ETS TOEFL
ISX World
Merriam-Webster
Merrimack College
National Geographic Learning
Oxford University Press

Finally, we would like to thank the MATSOL Board of Directors, staff and members for your support! Without all of your generous contributions, this conference would not be possible.

We hope you enjoy the conference!

MATSOL Private Language Schools Special Interest Group
Joy MacFarland, Josh Stone, Sarah de Pina & Rachel Kadish

MATSOL Community College Special Interest Group
Juanita Brunelle, Eileen Feldman, Darlene Furdock, Eileen Kelley, Jennifer Nourse, Bruce Riley, Madhu Sharma & Anne Shull
<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1</th>
<th>Session 2</th>
<th>Session 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00—9:50</td>
<td>Mind Your Manners: Idioms and Usage for English Teachers</td>
<td>Teaching Poetry for Pronunciation Development Alongside Language Skills</td>
<td>Students Come First: Best Practices in Student Services</td>
</tr>
<tr>
<td>10:00—10:50</td>
<td>Innovative Prompts for Critical Thinking and Creative Writing</td>
<td>Don’t Stop Being Polite: An ESL Lesson in Political Correctness</td>
<td>Mastering the TOEFL: Listening Section</td>
</tr>
<tr>
<td>11:00—11:50</td>
<td>MATSOL Community College Special Interest Group</td>
<td>Appreciative Advising with ESL Students</td>
<td>Life After High School: Steps to Success</td>
</tr>
<tr>
<td>12:00—12:50</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00—1:50</td>
<td>A Revised TOEFL iBT®? What’s Up with That?</td>
<td>How to Use Songs in an Interactive Manner to Increase Fluency</td>
<td>The Transition from Teaching ESL to Student Services</td>
</tr>
<tr>
<td>2:00—2:50</td>
<td>Classroom with a TED English Learning Experience</td>
<td>Bridging the Cultural Gaps in Class</td>
<td>Edutainment _ Pop Culture Hook: So TD</td>
</tr>
<tr>
<td>3:00—3:50</td>
<td>Getting the Most out of Your MATSOL Membership</td>
<td>Trauma-Informed Teaching in Uncertain Times</td>
<td>Country-Specific E-mail Etiquette</td>
</tr>
<tr>
<td><strong>LUNCH</strong></td>
<td><strong>LUNCH</strong></td>
<td><strong>LUNCH</strong></td>
<td><strong>LUNCH</strong></td>
</tr>
<tr>
<td>4:00—4:50</td>
<td>Staying in the Zone: Strategies and Routines for Efficient Lesson Preparation</td>
<td>Teaching English in the Modern Market</td>
<td>Designing Niche Programs: From Pharmacy to Food Management</td>
</tr>
<tr>
<td>5:00—5:50</td>
<td>Innovative Prompts for Critical Thinking and Creative Writing</td>
<td>Teaching Pronunciation: Tips, Tricks, and Technology</td>
<td>Developing 21st-Century Soft Skills for Academic Success</td>
</tr>
<tr>
<td>6:00—6:50</td>
<td>MATSOL Community College Special Interest Group</td>
<td>Teaching TOEFL and IELTS Opinion Essays: A Winning Formula</td>
<td>Teaching about the Climate Crisis: A Collaborative Workshop</td>
</tr>
<tr>
<td>7:00—7:50</td>
<td>Lunch</td>
<td>Paperless Plans</td>
<td>Books Like Boston</td>
</tr>
</tbody>
</table>

**Conference Schedule Overview**
Mind Your Manners: Idioms and Usage for English Teachers
9:00-9:50 AM, Room 516
Peter Sokolowski, Merriam-Webster
Dictionaries created for non-native speakers are very different from the ones that we grew up with. It’s not just about definitions—great care is taken to give accurate and often surprising information about idioms and usage, changing the dictionary from a reference book into a textbook for vocabulary.
Topic Area(s): Continuing Professional Development, Teaching Grammar, Vocabulary & Lexicon, Materials Creation/Adaptation
Audience: Intensive English Program, Community College

Teaching English in the Modern Market
9:00-9:50 AM, Room 417
Antonio Iaccarino & Olivia Szabo, Boston University CELOP
Papers are out - concise paragraphs are in. Although very few companies require formal essays, intensive programs and community colleges still teach writing exclusively for literature and research. Learn how to best prepare students for the actual marketplace, not the university system, with a focus on job preparedness.
Topic Area(s): English for Specific Purposes, Intercultural Communication, Writing/Composition, Vocabulary & Lexicon, Reading & Literacy, Job Preparedness
Audience: Intensive English Program, Community College

Staying in the Zone: Strategies and Routines for Efficient Lesson Preparation
9:00-9:50 AM, Room 411
Henry Gerlits, Massachusetts International Academy
Do you spend days worrying about that stack of ungraded essays? Can you tell when you’re scattered versus when you’re "in the zone"? In this interactive workshop, we’ll explore strategies and routines to most efficiently use teacher prep time to design effective lessons leading to student success.
Topic Area(s): Continuing Professional Development, Materials Creation/Adaptation
Audience: Intensive English Program, Community College

Students Come First: Best Practices in Student Services
9:00-9:50 AM, Room 518
Alan Broomhead & Miyo Le, Showa Boston Institute for Language and Culture
What makes “great customer service” in Student Services? How can we make a difference to our students? In this presentation we take a step back from the day-to-day routine and consider our opportunities to positively influence students through our work in student services.
Topic Area(s): Student Services
Audience: Intensive English Program

Designing Niche Programs: From Pharmacy to Food Management
9:00-9:50 AM, Room 418
Christopher-Michael Dailey, Showa Boston Institute for Language and Culture
Intensive English Programs must navigate numerous factors to balance institutional and student needs, many of which are outside teacher control. Using examples from Showa Boston’s Kobe University Pharmacy and Summer Session Programs, this session explores program design considerations that can simultaneously support teacher autonomy, institutional goals, and student learning outcomes.
Topic Area(s): English for Specific Purposes, Materials Creation/Adaptation
Audience: Intensive English Program

Teaching Poetry for Pronunciation Development Alongside Language Skills
9:00-9:50 AM, Room 517
Michael Byrne, EC Boston
This session explores teaching poetry, firstly through a prosodic lens to address the well-researched need to contemporize teaching of pronunciation for intelligible speech, and secondly through a literary lens to promote integrated-skill instruction. Walk away with concrete ideas for how to integrate this unique student-centered approach into your existing curriculum.
Topic Area(s): Speech, Pronunciation & Listening, Reading & Literacy
Audience: Intensive English Program, Community College
Developing 21st-Century Soft Skills for Academic Success
10:00-10:50 AM, Room 417
Eileen Kramer, Amelia Onorato & Tim Doyle, CELOP, Boston University
While a foundation-year curriculum is heavily focused on cognitive academic language proficiency (CALP), it is essential that students develop soft skills for academic success, including competence in time management, sociocultural awareness, collaboration, and appropriate communication. In this session, the presenters share their resources and strategies for teaching 21st-century soft skills.

Topic Area(s): English for Specific Purposes, Intercultural Communication
Audience: Intensive English Program, Community College

Mastering the TOEFL: Listening Section
10:00-10:50 AM, Room 518
Kevin Thai, Stafford House
I’ll show you how to know the questions on the TOEFL Listening passages ahead of time. Using my system of patterns and audio cues I’ve developed over the last dozen years, you can now teach your students to increase their scores without necessarily increasing their language proficiency.

Topic Area(s): Test Preparation
Audience: Intensive English Program

Teaching Pronunciation: Tips, Tricks, and Technology
10:00-10:50 AM, Room 411
Jenna Collins, Sarah Harkleroad, Boston Public Library & YMCA International Learning Center
This interactive workshop presents best practices when teaching pronunciation. Attendees will learn about ideas and resources for incorporating pronunciation instruction into lessons. Participants will also try out free and easy-to-use digital tools (i.e. WhatsApp) to prepare learners’ speaking and pronunciation in traditional, online, or hybrid university courses.

Topic Area(s): Speech, Pronunciation & Listening, Materials Creation/Adaptation
Audience: Intensive English Program, Community College

Teaching and learning as a Volunteer in Cambodia
10:00-10:50 AM, Room 418
Elaine Brookfield, EC ENGLISH
An EC project - sharing our education system with a hunter/gatherer village in Cambodia

Topic Area(s): Intercultural Communication
Audience: Intensive English Program

Don’t Stop Being Polite: An ESL Lesson in Political Correctness
10:00-10:50 AM, Room 517
Noga Laor, Long Island University
Recently arrived immigrants often have difficulty navigating the issue of political correctness in the United States. In this session, the presenter will share a lesson that she has created and used which focuses on communicating without offending others, as well as addressing the notion of free speech versus hate speech.

Topic Area(s): Intercultural Communication
Audience: Intensive English Program, Community College

Innovative Prompts for Critical Thinking and Creative Writing
10:00-10:50 AM, Room 516
Walton Burns, Alphabet Publishing
Engaging reluctant writers is a universal problem. Participants will learn about innovative, creative prompts that get students thinking and writing. Unfinished stories and hypothetical, what-would-you-do situations generate strong responses from students and help get them thinking, talking, and then writing, sometimes without realizing it. Works for creative and academic writing.

Topic Area(s): Writing/Composition
Audience: Intensive English Program, Community College
Life After High School: Steps to Success
11:00-11:50 AM, Room 518
Amie Saulnier, Medford High
This session will focus on an overview of a 3-5 day college and career boot camp designed and facilitated for EL students at the high school level. Participants will be asked to join a dialogue on what information and skills are most important for preparing students for life after high school.
Topic Area(s): English for Specific Purposes, Intercultural Communication
Audience: Community College

Appreciative Advising with ESL Students
11:00-11:50 AM, Room 517
Azumi Watanabe & Emily Acqua, ONCAMPUS Boston
Appreciative Advising is an intentional and collaborative approach that utilizes positive, open-ended questions to identify potential and opportunities, rather than focusing on problems and challenges. In this session, we will explore the six phases of Appreciative Advising and discuss how to apply this method to interactions with ESL students.
Topic Area(s): Student Services
Audience: Intensive English Program, Community College

Teaching TOEFL and IELTS Opinion Essays: A Winning Formula
11:00-11:50 AM, Room 411
Shannon Felt, TEFL Horizons
In this session, we’ll examine a fool-proof formula for Task 2 on TOEFL or IELTS. Learn how to help your students brainstorm ideas to beat the time crunch, structure essays that maximize cohesion, write dynamite introductions and conclusions, and troubleshoot exam day panic.
Topic Area(s): Writing/Composition, Test Preparation
Audience: Intensive English Program, Community College

Paperless Plans
11:00-11:50 AM, Room 417
Samantha Young, Kaplan International Languages
Hate losing little strips of paper? Unreliable photocopier? Forgetful students who misplace handouts? Eliminate paper and these problems! Paperless Plans will take some common classroom activities and demonstrate them without photocopies using simple high-tech and no-tech substitutions. Expand your teaching options by choosing to reduce your reliance on paper!
Topic Area(s): Materials Creation/Adaptation
Audience: Intensive English Program

Teaching about the Climate Crisis: A Collaborative Workshop
11:00-11:50 AM, Room 418
Peter Sakura, Justin Brown & Amy Rinaldo, Brookline Public Schools & Brandeis University
The session covers an update on the climate crisis and classroom-tested materials for studying problems and solutions. Handouts will be provided. Session attendees are invited to bring their own materials to share in group discussions. Opportunities to engage with the larger TESOL community on environmental education will be presented.
Topic Area(s): English for Specific Purposes, Intercultural Communication, Vocabulary & Lexicon, Materials Creation/Adaptation
Audience: Intensive English Program, Community College

MATSOL Community College Special Interest Group
11:00-11:50 AM, Room 516
Juanita Brunelle, Darlene Furdock, Eileen Kelley & Anne Shull, MATSOL Community College SIG
In this session, members of the MATSOL Community College Special Interest Group will facilitate a discussion of topics relevant to Massachusetts community college ESL programs. Topics include: ESL services and resources at our colleges; changes to curriculum, levels, or awarding of credit; advocating for ESL students and faculty; and the future of community college ESL in Massachusetts. We invite high school, private language school, and higher education faculty and staff to share issues and concerns with us.
Topic Area(s): Continuing Professional Development
Audience: Community College
Online Language Acquisition: What Works?
1:00-1:50 PM, Room 411
Sarah Jordan, Greenfield Commonwealth Virtual School
This is a roundtable discussion about digital language learning. Guiding questions will concern:
- Facilitating online language learning (including setting individual goals and benchmarks, and platforms for instruction)
- Providing student choice and multiple entry points
- Facilitating and monitoring conversations
- Current research trends
- Assessments

**Topic Area(s):** Video & Digital Media, Materials Creation/Adaptation
**Audience:** Intensive English Program, Community College

A Revised TOEFL iBT? What's Up with That?
1:00-1:50 PM, Room 516
Marian Crandall, ETS TOEFL
A shorter TOEFL iBT test and a new TOEFL iBT score report were launched in August 2019. We will discuss these changes, the research done to support them, the impact on test preparation for your students, and the resources that TOEFL provides to support academic English instruction at your institution.

**Topic Area(s):** Test Preparation
**Audience:** Intensive English Program, Community College

The Transition from Teaching ESL to Student Services
1:00-1:50 PM, Room 518
Stephen McCarthy, EC Boston
Have you ever wondered what do Student Services do in your school? Have you thought about what it would be like to work as one after teaching? Join us as Stephen McCarthy gives his experience transitioning from teaching to being a Student Services Coordinator.

**Topic Area(s):** Intercultural Communication, Student Services
**Audience:** Intensive English Program

How to Use Songs in an Interactive Manner to Increase Fluency
1:00-1:50 PM, Room 517
Katja Davidoff, CELOP/Boston University
Songs are a great way to engage students, increase their comfort level with speaking and improve their oral and aural skills. This session will show some ways songs can be used to help students improve their speaking, listening, and pronunciation skills. Hands-on activities will be demonstrated during the session.

**Topic Area(s):** English for Specific Purposes, Speech, Pronunciation & Listening, Materials Creation/Adaptation
**Audience:** Intensive English Program

What is PFAC? (Practice, Fun and American Culture)
1:00-1:50 PM, Room 418
Stuart Salomon, Jakarta International School HOD, AP English Language Reader, International Baccalaureate, SIT, (Retired)
Attending teachers will receive a 30-day unit plan that contains daily oral presentations, a weekly poem for memorization, dictations based on American culture (small c)—such as folklore, newspaper features, and daily American life. There is no political agenda, but plenty of individually focused speaking and listening activities. Every class is planned; all materials are provided, and evaluation guidance is offered. The goal is engagement with the English language.

**Topic Area(s):** Intercultural Communication, Speech, Pronunciation & Listening, Vocabulary & Lexicon, Reading & Literacy, Materials Creation/Adaptation, Test Preparation
**Audience:** Intensive English Program, Community College

It's all Geek to Me...
1:00-1:50 PM, Room 417
Caroline McKinnon, Rennert International
In this session you will look at ways to incorporate music, comics, and videos into your classroom, allowing students to explore language from authentic materials.

**Topic Area(s):** Material Creation/Adaptation
**Audience:** Intensive English Program, Community College
Bridging the Cultural Gaps in Class
2:00-2:50 PM, Room 517
Ece Gurler, Stafford House International
Some of the main challenges in the international education are misconceptions, stereotypes, and misunderstandings resulting from cultural differences in classrooms. Learning about cultural dimensions and how they affect the way we think is necessary for everyone who works in intensive English programs.

Topic Area(s): Intercultural Communication
Audience: Intensive English Program

Edutainment _ Pop Culture Hook: So TD
2:00-2:50 PM, Room 518
Kristine Perlmutter & Rebecca Cameron, INTO Suffolk University & Dean College
Our presentation demonstrates the benefits of having a consistent pop cultural hook in the form of a projected music video at the beginning of each class. The presenters will share their qualitative data and their best practices on promoting student engagement through incorporating “the song of the day.”

Topic Area(s): Video & Digital Media, English for Specific Purposes, Intercultural Communication, Speech, Pronunciation & Listening, Vocabulary & Lexicon
Audience: Intensive English Program, Community College

Online Course Development: English for Peacekeepers
2:00-2:50 PM, Room 411
Carol Pineiro & Mitchell Wolf, Boston University/CELOP
Participants will view sequences of a recently-developed online course in Canvas for UN peacekeepers that includes photos and animation. They will also receive advice and caveats for designing online courses so that they have a realistic view of the complexity of course development.

Topic Area(s): Video & Digital Media, Intercultural Communication, Speech, Pronunciation & Listening, Materials Creation/Adaptation
Audience: Intensive English Program, Community College

TOEFL Test Teaching Tips
2:00-2:50 PM, Room 417
Emily Morris, FLS Boston
Taking the TOEFL is what many ESL students consider to be the apex of their English language learning experience. Achieving a particular TOEFL score is often crucial for a student’s academic or professional success. Are you fully equipped to be a pivotal part of the TOEFL preparation process?

Topic Area(s): Test Preparation
Audience: Intensive English Program, Community College

Books Like Boston
2:00-2:50 PM, Room 418
Liz Soteros McNamara, FLS Boston
This session provides participants an action plan to implement culturally heterogeneous and inclusive literary choices for students to reflect the broad spectrum of identities of the people of Boston and Massachusetts. Participants will leave the presentation with a plan in place to add diverse perspectives that empower student engagement with global perspectives.

Topic Area(s): Intercultural Communication, Reading & Literacy, Materials Creation/Adaptation
Audience: Intensive English Program, Community College

Classroom with a TED English Learning Experience
2:00-2:50 PM, Room 516
Dawn Blodgett, National Geographic Learning
Today, learning English is now considered an essential part of a 21st-century education. In this session, we will explore how powerful ideas from globally-acclaimed TED Talks can be used to support any curriculum and prepare learners with the communication and 21st-century skills they need to be successful global citizens and future leaders of the planet.

Topic Area(s): Intercultural Communication
Audience: Intensive English Program, Community College
Country Specific E-mail Etiquette
3:00-3:50 PM, Room 518
Miriam Chenai, Navitas LLC
Communication is key and misunderstandings through intercultural communication can easily occur. This program will focus on improving inter-cultural communication competency, specifically through the medium of e-mail. We will go over country-specific e-mail etiquette and have exercises and case studies.
*Topic Area(s):* Continuing Professional Development, English for Specific Purposes, Intercultural Communication
*Audience:* Intensive English Program, Community College

How I Learned to Stop Worrying and Love Teaching Pronunciation
3:00-3:50 PM, Room 411
Rena Bartlett, EF International Language School - Boston
Calling all Drill Sergeants and Pronunciation Dodgers! We will whisper, shout, move, and be silent, participating in classroom activities you can use to develop student awareness and improve communication. If you are a novice teacher or a veteran who avoids teaching pronunciation or relies on drills, this is for you.
*Topic Area(s):* Speech, Pronunciation & Listening
*Audience:* Intensive English Program, Community College

A Picture's Worth a Thousand Words: Image-Based AFL Activities
3:00-3:50 PM, Room 417
Torin Shriver, Nicholas Santavicca, UMass Dartmouth & UMass Dartmouth
Assessment for Learning (AFL) is a collaborative method wherein learners and instructors each evaluate a learner's current skillset to identify knowledge gains and gaps for future learning. This workshop will demonstrate how to utilize images related to American pop culture, literature, and media for successful AFL activities.
*Topic Area(s):* Speech, Pronunciation & Listening, Writing/Composition, Teaching Grammar, Vocabulary & Lexicon, Reading & Literacy, Materials Creation/Adaptation, Test Preparation
*Audience:* Intensive English Program

Beyond Fun: Warm-Ups and Icebreakers for the Busy Teacher
3:00-3:50 PM, Room 418
Noga Laor, Long Island University
Effective warm-ups and icebreakers help create an environment with less-inhibited students who are ready to meaningfully practice and internalize English. Participants experience and discuss how to adapt ten activities, and leave this workshop with fresh ideas that help the busy teacher motivate students and get them ready to learn!
*Topic Area(s):* Speech, Pronunciation & Listening
*Audience:* Intensive English Program, Community College

Trauma-Informed Teaching in Uncertain Times
3:00-3:50 PM, Room 517
Caroline McKinnon, Rennert International
Trauma-informed teaching is about teaching a whole person, taking into account past trauma and the resulting coping mechanisms while attempting to understand behaviors and work with the student.
You might have a student struggling with their identity, or one who is suffering from culture shock. What about politics in the classroom, or religion? If your student has physical scars — Do you ask? What if you cannot see them?
In this session we will explore ways to make your classroom trauma-informed, looking at practical techniques to make your classroom a safe space.
*Topic Area(s):* Intercultural Communication
*Audience:* Intensive English Program, Community College

Getting the Most out of Your MATSOL Membership
3:00-3:50 PM, Room 516
Helen Solorzano & Jason Fei, MATSOL
For new and continuing members, MATSOL are invited to learn more about MATSOL and your MATSOL benefits. Find out about our current initiatives, how to get involved, where to find resources and information on the MATSOL website.
*Topic Area(s):* Continuing Professional Development
*Audience:* Intensive English Program, Community College
MATSOL is a nonprofit professional association of educators of English learners in Massachusetts. Our members include educators in PK-12 schools, adult basic education, workplace programs, private language schools, and institutions of higher learning, as well as pre-service and in-service teacher educators. MATSOL is the state affiliate of TESOL International Association.

**MATSOL's mission** is to promote equity and excellence in the education of English Learners.

### MATSOL Special Interest Groups and E-Lists!

- Community College ESL
- Teacher Educators
- Private Language Schools
- Educators of Color
- Family-School Partnership
- Instructional Coaches
- Low Incidence Programs
- Emergent Bilingual Learners & Special Needs
- Advocacy

Join a SIG at [www.matsol.org/member-groups](http://www.matsol.org/member-groups)